



Event Sponsorship Levels

Extend your brand identity and marketing capabilities with a strong visible presence at a single CPCA conference.

Champion – \$50,000+ (valued at \$67,250)

CONFERENCES AND EXHIBITING

- Premier exhibit booth at the CPCA Annual Conference, Billing Managers and Chief Financial Officers, Region IX, or Quality Care Conference
- Complimentary attendance for ten (10) with annotated name tags
- Reserved table at both the Thursday Luncheon and Friday Brunch (Annual Conference only)
- Recognition at one of the following: reception, lunch, or brunch

SPONSORSHIP RECOGNITION

- Recognition in event promotional materials and color logo in selected conference program
- Company recognition on event page of the CPCA website
- Company recognition to be included in Weekly Update e-blasts, featuring the sponsored event
- PowerPoint logo display at conference general sessions and breakout sessions
- Champion Sponsor recognition award

MARKETING TO MEMBERS

- Marketing pieces and materials to be available for distribution at selected conference
- Logo on the event page of the website
- Enhanced listing in the CPCA Resource Guide for the calendar year
- One (1) Conference Attendee List

Leader – \$25,000+ (valued at \$32,250)

CONFERENCES AND EXHIBITING

- Premier exhibit booth at the CPCA Annual Conference, Billing Managers and Chief Financial Officers, Region IX, or Quality Care Conference
- Complimentary attendance for ten (10) with annotated name tags
- Reserved table at both the Thursday Luncheon and Friday Brunch (Annual Conference only)

SPONSORSHIP RECOGNITION

- Recognition in event promotional materials and color logo in selected conference program
- Company recognition on event page of the CPCA website
- Company recognition to be included in Weekly Update e-blasts, featuring the sponsored event
- PowerPoint logo display at conference general sessions and breakout sessions
- Leader Sponsor recognition award

MARKETING TO MEMBERS

- Marketing pieces and materials to be available for distribution at selected conference
- Logo on the event page of the website
- Enhanced listing in the CPCA Resource Guide for the calendar year
- One (1) Conference Attendee List

Partner – \$15,000 (valued at \$25,750)

CONFERENCES AND EXHIBITING

- Exhibit booth at the CPCA Annual Conference, Billing Managers and Chief Financial Officers, Region IX, or Quality Care Conference
- Complimentary attendance for six (6) with annotated name tags
- Reserved table at either the Thursday Luncheon or Friday Brunch (Annual Conference only)

SPONSORSHIP RECOGNITION

- Recognition in event promotional materials and logo in selected conference program
- Company recognition on event page of the CPCA website
- Company recognition to be included in Weekly Update e-blasts, featuring the sponsored event
- PowerPoint logo display at conference general sessions and breakout sessions
- Partner Sponsor recognition award

MARKETING TO MEMBERS

- Marketing pieces and materials to be available for distribution at selected conference
- Logo link on the event page of the website
- One (1) Conference Attendee List

2019 | CALIFORNIA PRIMARY CARE ASSOCIATION Sponsorship Programs and Opportunities

Supporter – \$10,000 (valued at \$20,000)

CONFERENCES AND EXHIBITING

- Exhibit booth at the CPCA Annual Conference, Billing Managers and Chief Financial Officers, Region IX, or Quality Care Conference
- Complimentary attendance for four (4) with annotated name tags

SPONSORSHIP RECOGNITION

- Recognition in event promotional materials and logo in selected conference program
- Company recognition on event page of the CPCA website
- Company recognition to be included in Weekly Update e-blasts, featuring the sponsored event
- PowerPoint logo display at conference general sessions and breakout sessions
- Supporter Sponsor recognition award

MARKETING TO MEMBERS

- Logo link on the event page of the website

Friend – \$5,000 (valued at \$13,500)

CONFERENCES AND EXHIBITING

- Exhibit booth at the CPCA Annual Conference, Billing Managers and Chief Financial Officers, Region IX, or Quality Care Conference
- Complimentary attendance for two (2) with annotated name tags

SPONSORSHIP RECOGNITION

- Recognition in event promotional materials and conference program
- Company recognition on event page of the CPCA website
- Company recognition to be included in selected Weekly Update e-blasts featuring the sponsored event
- Friend Sponsor recognition award

MARKETING TO MEMBERS

- Logo link on the event page of the website

Trifecta

\$13,000, corporate (valued at \$20,250)

\$7,000, non-profit (valued at \$13,250)

An opportunity to exhibit at multiple CPCA conferences each year!

Elevate your presence with members and become a Trifecta Sponsor. You will receive all of the benefits of exhibiting AND the enhanced marketing elements for annual sponsors. The best of both worlds all in one package.

- Package includes two (2) conference registration to CPCA Annual Conference, Region IX and Quality Care conferences
- Exhibit Booth at CPCA Annual Conference, Region IX and Quality Care conferences
- Recognition in all conference programs
- Events listing in the CPCA Resource Guide for the calendar year

Exhibitors

\$3,500 / \$4,500*, corporate

\$2,000, non-profit

Exhibit booths will consist of a fully piped and draped 8-foot x 10-foot space, table, two chairs, company sign and two (2) exhibitor badges.

** Price for Region IX and Billing/CFO conference exhibitors*

Additional Opportunities

- Evening Receptions
- Hosted Beverages/Bar
- Hospitality Suite
- Continental Breakfast or Lunch
- A (single) Coffee Break
- Wi-Fi
- Mobile App
- Pre-conference Events
- Conference Bags
- Custom Hotel Key Cards
- Lanyards
- Scholarship for your local CHC's Registration Fees
- Conference Program Page Sponsorships

Event Sponsorship Levels

LEVEL	CHAMPION	LEADER	PARTNER	SUPPORTER	FRIEND	TRIFECTA	EXHIBITOR
COST	\$50,000	\$25,000	\$15,000	\$10,000	\$5,000	\$13,000 Corporate \$7,000 Non-Profit	\$3,500/ \$4,500* Corporate \$2,000 Non-Profit
VALUE	\$67,250	\$32,250	\$25,750	\$20,000	\$13,500	\$20,250 Corporate \$13,250 Non-Profit	
CONFERENCES AND EXHIBITING							
Exhibit Booth Includes 2 Exhibitor Badges	Premier	Premier	Standard	Standard	Standard	Standard	Standard
Additional Complimentary Attendee Registration	10	10	6	4	2	2 Per Event	
Reserved Table at Annual Conference Meals	Both	Both	One				
SPONSORSHIP RECOGNITION							
Sponsor of Tradeshow Reception, Lunch or Brunch	✓						
Company Logo in Weekly Update	✓	✓					
Company Recognition on Event Page	✓	✓	✓	✓	✓	✓	✓
Social Media Recognition via Facebook & Twitter	✓	✓	✓	✓	✓		
PowerPoint Display in Conference Sessions	✓	✓	✓	✓	✓		
Sponsor Recognition Award	✓	✓	✓	✓	✓		
MARKETING TO MEMBERS							
Enhanced Listing in CPCA Resource Guide	✓	✓				✓	
One (1) Conference Attendee List	✓	✓	✓				

* Price for Region IX and Billing/CFO conference exhibitors

Events and Conferences

Quality Care Conference

FEBRUARY 21-22, 2019 | Sonoma

This conference will focus on improving health care through improved quality, technology, and compliance. Through these three topics, sessions are designed to disseminate best practices and share innovative projects that directly support health information technology implementation and practice transformation efforts.

ATTENDEES: 200+

AUDIENCE: CHC Executives, CMOs, CIOs, IT Directors, Clinical Leadership, Quality Improvement Staff, Care Team Members, and PCHH Initiative Champions

Billing Managers Conference

MAY 14-15, 2019 | La Jolla

This event is uniquely designed to be audience-driven with ample time for participants to ask questions and engage with content experts and staff to help prepare billing managers in effectively handling the upcoming changes impacting billing processes and the potential challenges that they will face in the coming years.

ATTENDEES: 175+

AUDIENCE: Billing Managers, Patient Account Managers, and CFOs

Chief Financial Officers Conference

MAY 16-17, 2019 | La Jolla

The Chief Financial Officers conference is the ideal place for health center financial personnel to increase their skills, build operational capacity, and network with their peers. This conference provides an opportunity for CFOs of varying skill levels to learn from others in the industry as well as visit with exhibitors who support this event.

ATTENDEES: 175+

AUDIENCE: CFOs, CEOs, and CHC Finance, Accounting and Operations Personnel

Region IX Clinical Excellence Conference

JUNE 23-25, 2019 | Newport Beach

CPCA and the Western Clinicians Network (WCN) have partnered to bring you education sessions geared towards both clinical and administrative leadership. These top level health center CMOs, executives, directors, and other clinical management will convene to network and discover new opportunities in all areas primary healthcare

ATTENDEES: 150+

AUDIENCE: Clinicians, Executive Directors, State and Regional Primary Care partners, and Board Members from community and migrant health centers from Arizona, California, Hawaii, Nevada, and the Pacific Islands

Annual Conference

CPCA 25TH ANNIVERSARY

OCTOBER 17-18, 2019 | San Diego

CPCA's premier annual event is the heart of the association's convenings. This is the venue where community health centers leaders converge to address the most pressing issues affecting the health care industry and the underserved patient population in California.

ATTENDEES: 900+

AUDIENCE: Executive Leadership, Medical Directors, Clinicians/Providers, Policy and Legislative Advocates, and many other key decision makers from hundreds of clinics across the state.

BE INCLUDED in CPCA's 25TH Anniversary.

For additional opportunities please contact sponsor@cpc.org.